



WHY WE CREATED 4FANZ®

Businesses deserved an Internet of their own.

A commerce-focused architecture where businesses can establish structural presence, maintain customer-chosen relationships, and connect with the communities around them.

From rented attention to lasting structural presence.

The problem we discovered

For years, businesses were expected to operate on an Internet built primarily around people, content, conversations, and feeds. To remain visible, a business had to interrupt those activities: publish another post, buy another advertisement, enter another large group, or hope an algorithm delivered a few impressions.

That is rented attention. The visibility is temporary, the audience is controlled by someone else, and yesterday's post quickly disappears.

01

Daily posting treadmill

Businesses repeatedly create content simply to remain visible. The effort expires and begins again the next day.

02

Algorithm-controlled reach

A large group or follower count does not guarantee that the intended local customer will see a post.

03

Interruptive promotion

Advertising enters conversations people were already having, often creating annoyance instead of a welcome.

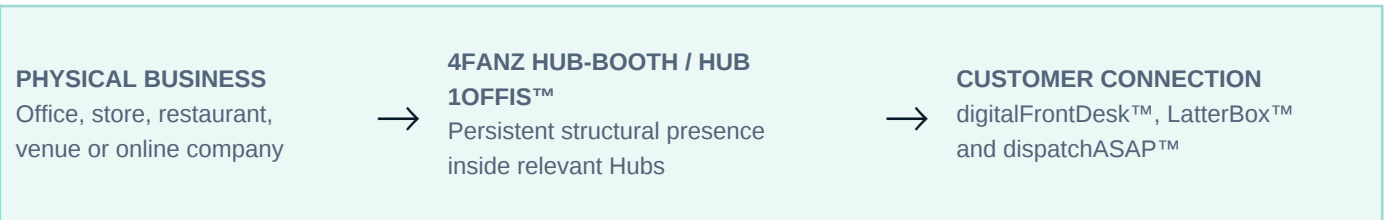
04

Local talent left behind

Local organizers, artists, performers, and influencers create real community value but often receive little structural support.

A digital structure that resembles the real world

In the real world, a business has a location, a front desk, products, services, prices, employees, customers, and relationships. It does not rebuild its office every morning. We created FANSIAL® OASIS to bring that structural logic to the Internet.



What structural presence can provide

Your own Fan Domain

An eligible business can request a branded address such as **yourbusiness.4fanz.com**, subject to identity, naming, trademark, eligibility, and platform-policy review.

Hub-Booth or Hub 1OFFIS™

Create an Internet equivalent of an office, storefront, service desk, or exhibition Booth within relevant city, ZIP-code, role, industry, and commerce Hubs.

digitalFrontDesk™

Present business information, products, services, pricing, contacts, and next actions through a structured customer entry point.

LatterBox™

Allow interested customers and participating businesses to maintain intentional communication without depending entirely on an external social feed.

dispatchASAP™

Support Fan-Commerce inquiries, orders, coordination, and fulfillment through a structured commerce terminal.

Multi-Hub participation

A business may establish a primary sponsor position while participating as a member in other relevant ecosystems and Hub-Booths.

Community integration after 6:30 PM

After the workday, people generally return home, watch entertainment, or attend scheduled experiences. Across every city, passionate local organizers, venues, artists, DJs, performers, and community leaders create those experiences with support from local businesses.

This evening event economy can become a practical bridge between a business and the people living nearby. Sponsoring or collaborating with credible local events does not guarantee a sale, but it can help people discover the business, understand its structural presence, and choose to connect.

Local events	Social gatherings, cultural programs, workshops and networking
Entertainment	Karaoke, music, dance, comedy and talent showcases
Organizers	People who already bring local audiences together
Community talent	Influencers, hosts, artists, podcasters and performers
Business participation	Sponsorships, Fan Coupons, Booths and customer-appreciation programs

“Do not merely chase the community online. Establish a place where the community can discover and connect with you.”

Designed to complement your existing tools

4FANZ does not require a business to immediately abandon its website, email, social-media accounts, or existing commerce providers. Structural presence adds a different layer: an organized place in a commerce-focused Internet that the business can develop over time.

Participation, sponsorship, local collaboration, and customer communications remain subject to applicable law, consent, privacy, marketing, platform, and industry requirements.

Start affordably with Role Census

A business does not have to begin with a full Hub-Booth or a major sponsorship. The introductory Role Census Sponsor path is currently positioned at **\$20 per year**, providing a lower-cost opportunity to establish an initial structural presence, browse the platform, understand relevant ecosystems, and begin connecting with people.

ROLE CENSUS	HUB-BOOTH	EXPANDED SPONSORSHIP
Affordable initial participation and structural identity.	A richer business office, store, service, or exhibition presence.	Deeper ecosystem positioning, community integration, and available sponsor services.
Explore first	Upgrade when ready	Scale with purpose

While your decision is pending

Explore the broader architecture, available ecosystems, use cases, policies, and frequently asked questions. Learn first, ask difficult questions, and decide whether structural presence fits your business.

EXPLORE 4FANZ® / FANSIAL® OASIS

[Browse the Blogs](#) | [Read the FAQs](#) | [Apply for a Hub-Booth](#)

Important: Pricing, availability, features, sponsorship levels, and eligibility may change. Names and handles are subject to verification. Participation does not guarantee audience reach, sales, event placement, or commercial results.

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