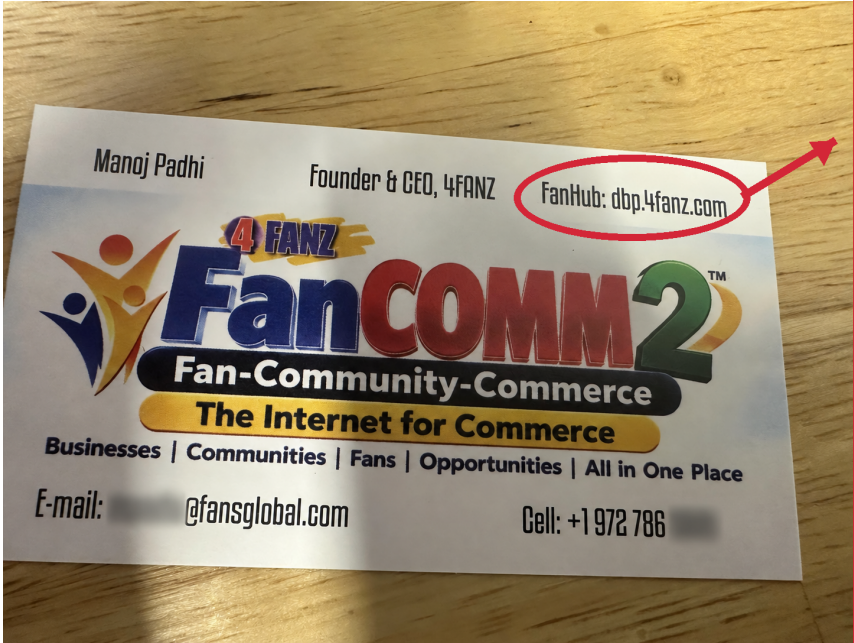


# How a FanCOMM2™ Business Card Works

A familiar card with one important difference: the FanHub gateway becomes the durable address that connects your identity, changing business information, opted-in Fans, LatterBox™ messages, offers, and commerce.



**STRUCTURAL PRESENCE**

**Your FanHub is a gateway to FanCOMM2™ - the Internet for Commerce**

This is not a static or 'dumb' page. It connects your Hub Booth to 250+ premium domains across 30+ commerce ecosystems.

It may appear complex because this is not another single-purpose app. You are entering an organized Internet system with 250+ premium services spanning thousands of role-based participation paths.

Role-based discovery can reach city and ZIP-code context, with digitalFrontDesk™, LatterBox™, and dispatchASAP™ connected to the same structural presence.

Privacy note: the email identifier and final four phone digits in this photographed example have been intentionally blurred.

# One small card. One persistent gateway.

The printed card introduces the person and brand. The FanHub address carries the changing details and relationships that would otherwise make a traditional card outdated.

1

## Identity and role

Name and role tell the recipient who is behind the relationship. The profile connected to the gateway can carry richer, current context.

2

## FanHub gateway

Use a short structural address such as YourHandle.4FANZ.com. Customers do not need to remember a complex page path or several separate websites.

3

## FanCOMM2™ promise

The Fan-Community-Commerce message explains that the card leads to a commerce-focused Internet presence, not merely another social-media profile.

4

## Business scope

Short words such as Businesses, Communities, Fans, and Opportunities communicate what people can discover after entering the gateway.

5

## Direct contact

Phone and email remain useful for immediate contact. Sensitive details can be limited on public versions while the gateway provides the lasting connection.

6

## Dynamic information

Change addresses, hours, contact details, daily deals, coupons, events, and services behind the gateway without reprinting the card.

**Your card can stay simple because your FanHub gateway carries the complexity.**

# From a printed introduction to a growing Fan relationship

A conventional card freezes information at the moment it is printed. A FanCOMM2™ card points to a structural presence designed to remain useful over time.

**It may appear complex at first, but FanCOMM2™ is not another app. It is an organized commerce system connecting 250+ premium services across 30+ ecosystems and thousands of role-based participation paths.**

## 1. Keep one memorable structural address

Instead of printing a complex physical address, a long website path, multiple social handles, and every promotion, lead with your FanHub gateway. The gateway is the stable entry point; the information behind it can evolve.

## 2. Update the business without replacing the card

Move locations, change hours, introduce a new service, or publish a daily deal inside the connected presence. Customers can return through the same printed gateway rather than searching for the newest post or an updated card.

## 3. Accumulate opted-in Fans

Share the same structural address with current customers, future customers, event guests, and referrals. Each visit can become an invitation to join your Fan community. The goal is to build a permission-based relationship instead of repeatedly renting attention.

## 4. Remain present while the subscription is valid

The structural presence does not expire like a social-media post. It remains available while the applicable subscription is active and the account remains valid and compliant with platform policies.

## 5. Deliver messages without interrupting conversations

Eligible deals and messages can arrive in a Fan's LatterBox™. Fans review them when they open their personal Cloud 1OFFIS™ digitalFrontDesk™, rather than having an advertisement pushed into the middle of an unrelated conversation.

**Print the gateway. Keep the relationship current.**

## Suggested card label

FanHub: YourHandle.4FANZ.com

Use a QR code as a convenience, but also print the readable gateway so customers can recognize, remember, and share it without needing the original card.