

Your Company Gives Back. Who Knows About It?

FanCOMM2™ turns generosity into a pers

**Don't lead with technology
community.**

SPONSOR



COMMUNITY



becomes in the

RELATIONSHIP



COMMERCE

STRUCTURAL ADDRESS

Establish <YourBrand>.4FANZ.com as a recognizable sponsorship destination.

DOCUMENTED GIVING

Keep events, community participation, offers and stories together instead of letting them disappear.

FAN RELATIONSHIP

Connect eligible experiences to a Private Fan Hub designed for up to 10,000 members.

Don't just buy visibility. Build a community presence that can continue 365 days a year.



Case Study: ElectroGuard - Generosity That Deserves to be Remembered

A real-world example of why community-minded companies need better sponsorship infrastructure.

Most corporate websites are optimized to say “Buy from us.” ElectroGuard caught our attention because its website also provides a sponsorship application - effectively creating a path for organizations to ask for support.

“Let us support you.”

ElectroGuard is used here as an example/inspiration. This deck does not claim that ElectroGuard currently uses FanCOMM2.



FanCOMM2 proposition: generosity should accumulate instead of evaporate.

[Read the ElectroGuard sponsorship case study](#)



The Sponsorship Problem Nobody Talks About

HARD TO DISCOVER

An organizer may never find the right corporate sponsorship page.

PAST GIVING IS FRAGMENTED

Events often live in old flyers, posts, emails and event pages.

ROLES ARE DISCONNECTED

Sponsors, organizers, talent, venues and fans operate across separate systems.

FanCOMM2's investor overview identifies the same structural gap: local talent may need sponsors while nearby businesses seek visibility, yet no shared marketplace connects those roles.



The missing layer is not generosity. It is discovery + continuity + community context.



Why Would a Company Pay for a Sponsorship Lev

The sponsor is not buying a larger ad. It is increasing the scope of its community presence.

SILVER

Establish sponsor presence, become discoverable and begin documenting participation.

GOLD

Greater visibility and storytelling, including interview/podcast-style features where offered.

DIAMOND

Expanded reach across relevant communities, events and ecosystem opportunities.

CORPORATE

Deeper multi-community or multi-market participation for broader sponsorship programs.

GRAND

Anchor-level visibility and strategic ecosystem participation for major sponsors.

Higher sponsorship = broader participation, visibility, storytelling and community integration.



<YourBrand>.4FANZ.com Becomes Your Sponsor Address

FanCOMM2 is designed around a recognizable structural address, Hub-Booth and digital front desk connected to industry, city and ZIP context.

WHO YOU ARE

Mission, story, products and services.

WHAT YOU SUPPORT

Sponsored events, communities and programs.

WHAT FANS CAN DO

Join, discover deals, see events and continue the relationship.

One destination: Events Sponsored • Community Activities • Upcoming Events • Deals & Discounts • Products • Services • Interviews • Announcements • Fan Relationships

From scattered sponsorship activity to one persistent community identity.



Sponsorship Becomes an Asset That Accumulates

Traditional sponsorship often resets after every event. FanCOMM2 is designed so a renewing sponsor can keep building a visible history.

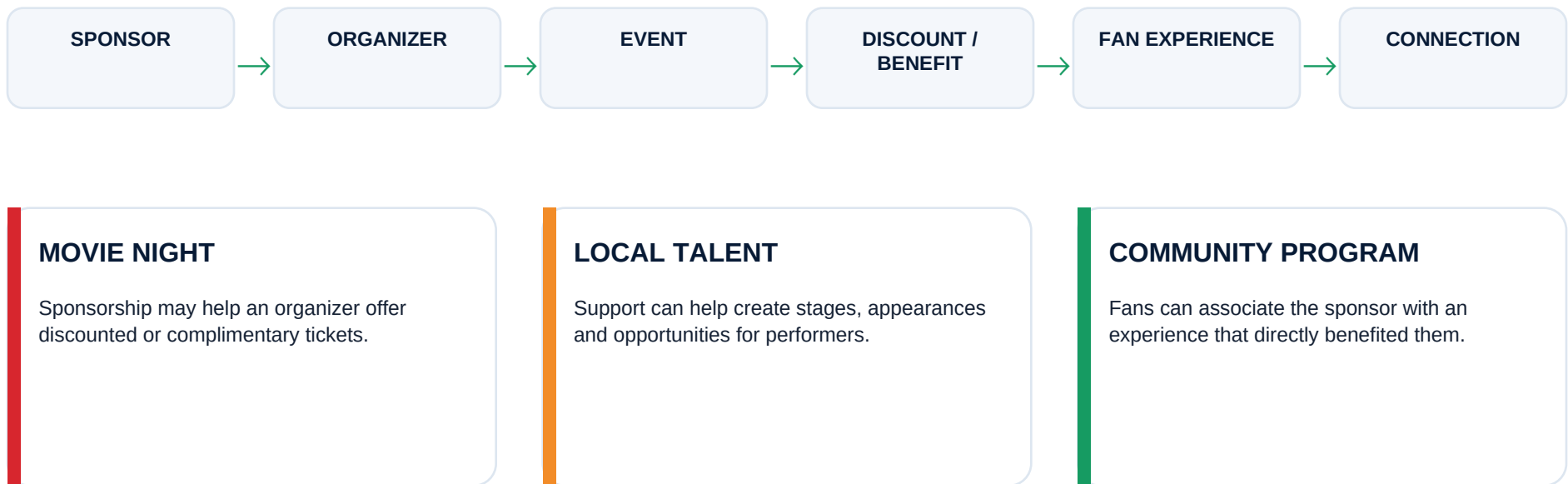


Principle: every year can build on the previous year. This is persistent documentation and relationship infrastructure - not a guaranteed financial return.



Let Fans Experience the Benefit of Sponsorship

Recognition becomes more meaningful when the person benefiting knows who helped make it possible.



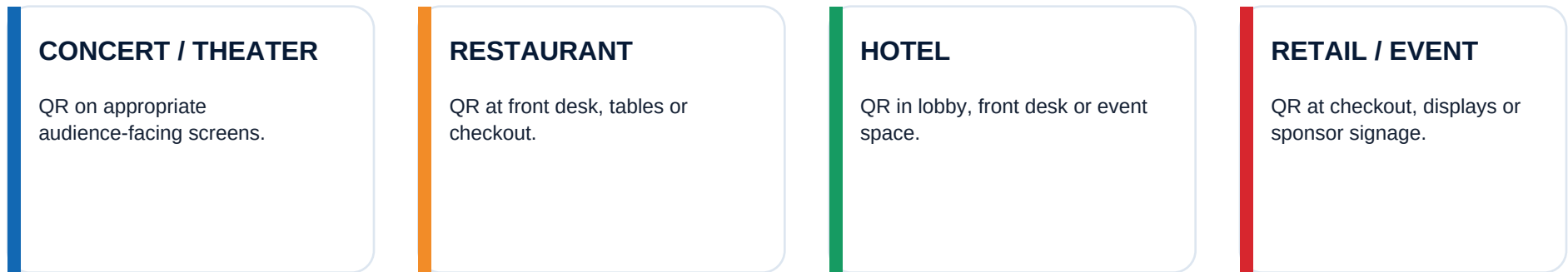
Traditional advertising says: “Look at us.”

Community sponsorship can say: “We helped make this possible.”



Up to 10,000 Fans: Make Sponsorship Persistent

The FanCOMM2 overview describes Private Fan-Hubs designed for opted-in relationships with capacity up to 10,000 members per organization.



Don't just sponsor the crowd. Build a relationship with interested fans after the event.



Sponsors Meet the People Who Matter

FanCOMM2's local-economy model connects roles that are normally separated: talent, event organizers, sponsors and local opted-in audiences.

COMMUNITY LEADERS

Build relationships with people serving local communities.

ORGANIZERS

Become discoverable for relevant sponsorship opportunities.

TALENT

Meet performers, educators, creators and emerging local voices.

FANS

Meet people who directly experience the benefits of sponsorship.

Don't only advertise at your community.

Participate in it.



Deals Turn Goodwill Into Commerce

A sponsor's Fan presence can continue beyond the event with products, services, offers and future activities.



DEALS + DISCOUNTS

Publish offers through the Fan presence and, where applicable, connect them to WhereIsMyDeal.

PRODUCTS + SERVICES

Let the community understand what the sponsor actually provides.

FUTURE EVENTS

Keep the sponsor-community relationship active beyond one event.

Fan → Community → Commerce



Case Study: What Changes for ElectroGuard?



BEFORE

Sponsorship can become a logo, a thank-you and a scattered trail of old event evidence.

WITH THE FANCOMM2 MODEL

A structural sponsor presence can document events, connect organizers, preserve community stories and continue Fan relationships.

Important: this is a proposed FanCOMM2 case-study model inspired by ElectroGuard's public sponsorship pathway, not a statement that ElectroGuard has adopted the platform.



Staying Ahead Through Community Visibility

Two companies may sell similar products. FanCOMM2 creates a place where a participating sponsor can also show what it supports.

COMPETITOR A

Ads • SEO • Social Posts

PARTICIPATING SPONSOR

Ads + Sponsored Events + Fan Benefits + Documented Giving + Organizer Relationships

Don't only tell customers what you sell.

Let them see what you support.



How We Track Who Is Invited

Transparency without implying endorsement.

The public Invited2FanCOMM2 layer is intended to show which businesses have been invited and which structural handles have been reserved. Invitation alone should not imply acceptance, membership, sponsorship or endorsement.



WHY IT MATTERS

A business can see whether it was invited, what handle was reserved and how to proceed.

WHY IT BUILDS TRUST

Organizers and businesses can distinguish invitation from actual participation and sponsorship.

fansial.4fanz.com/invited2fancomm2

Apply at <YourBrand>.4FANZ.com • One of our onboarding partners can contact you.