

FanCOMM2: Investor Overview V9

Digital Front Door | City Commerce Alliances | Annual Membership



From Specialized AI Agents to Super Intelligence

Point solutions solve one task. FanCOMM2 is designed to coordinate discovery, relationships and commerce across an economy.

The strategic shift

- Today, many companies create an AI agent for one specific workflow, department or product.
- FanCOMM2 asks a broader question: how can businesses and intelligent agents operate across many connected real-world needs?
- A shared identity, role, geography and Hub architecture can connect discovery, customer care, marketplaces, events, messaging and commerce.
- The network is designed to span 30+ focused ecosystems across 200+ premium domains instead of rebuilding the same infrastructure for every vertical.
- Super Intelligence is the coordinated suite: discover the right business, understand its role, compare solutions, communicate, retain relationships and transact.



One architecture. Many ecosystems. Compounding utility.

Business → Relevant Hub → Discovery → Relationship → Commerce

The Problem

The current Web is powerful, but durable local commercial relationships remain fragmented.

Fragmented Presence

- Businesses maintain separate websites, search listings, social profiles and marketplace pages.
- Each platform has different identities, audiences and discovery rules.
- No common structure connects a business to its city, industry, customers and commercial role.

Temporary Visibility

- Posts disappear into crowded feeds, while search visibility must be continually earned or purchased.
- Follower counts do not guarantee reach. Platforms may ask businesses to pay again to reach audiences they already acquired.
- Views can repeat the same person, and global followers may have little local commercial relevance.

Disconnected Roles

- Talent, sponsors, organizers, professionals, merchants and customers operate across separate platforms.
- Local talent may need sponsors while nearby businesses seek visibility, yet no shared marketplace connects those roles.
- Organizers still assemble talent, sponsors and audiences manually.

FanCOMM2 adds the missing layer: role + ecosystem + geography + persistent connection.

digitalFrontDoor(TM): The Return Door for Every Business

A clear customer-facing proposition for the FanCOMM2 commerce layer

THE PROBLEM

Social posts fade and impressions do not guarantee a customer returns.

Businesses repeatedly pay or post to stay visible.

THE RETURN DOOR

A persistent, branded digital entrance customers can revisit directly.

A home for menus, services, offers, contact and supported bookings.

THE RELATIONSHIP

Customers opt in to remain connected.

LatterBox and Private Fan Hubs support repeat engagement without relying on feed distribution.

Your physical door welcomes customers. Your digitalFrontDoor helps them return.

Our Thesis: Add a Commerce Layer to the Internet

Feature-by-feature comparison: the gaps in today’s Web and the FanCOMM2 response

FEATURE / AREA	WORLD WIDE WEB: KEY GAP	FANCOMM2™: SOLUTION / VALUE
Identity & profiles	Separate identities across platforms increase impersonation and verification risk.	Role-based identity with unique digital cards and verified service profiles.
Platform fragmentation	Websites, search, social networks and marketplaces require repeated setup and maintenance.	A unified Hub architecture connects structural presence across relevant services and 200+ domains.
Discovery & visibility	Competitive rankings, disappearing posts and AI answers can reduce traffic to business websites.	AI-powered Hub Search surfaces roles and businesses within an ecosystem and city, ZIP or metro context.
Audience reach	Follower counts do not guarantee reach, and followers may not be local customers.	Opted-in private Fan-Hubs support up to 10,000 members without feed-based distribution.
Messaging	Email can land in spam, while social messages compete inside crowded inboxes and feeds.	LatterBox™ separates messages by purpose, including Family, Business, Civic, Deals, Movies and Books.
Privacy & control	Behavioral tracking funds many services, while users have limited control over context.	Role-based intake lets users choose services, set priorities, unsubscribe or become invisible within one service.
Commercial context	Talent, sponsors, organizers, merchants and customers operate on disconnected platforms.	The commerce layer connects complementary roles within the same Hub and ecosystem.

How FanCOMM2 Solves the Remaining Gaps

Continuation: local relevance, monetization, user control and durable business growth

FEATURE / AREA	WORLD WIDE WEB: KEY GAP	FANCOMM2™: SOLUTION / VALUE
Local relevance	The global Web has no standard city, ZIP or metro structure for local discovery.	Geographic Hubs organize businesses, professionals, events and services around local context.
Talent monetization	Local talent has limited paths to sponsors, organizers and paying audiences.	Direct role connections support sponsor-backed events and new local earning opportunities.
Multiple roles	People manage separate accounts as professionals, owners, job seekers, talents and fans.	Multiple role profiles can sit under one identity with dashboards designed for each service.
Security & authenticity	Phishing, malware, fake accounts and hacked profiles remain common across the open Web.	Verified identity, segmented services and controlled communication reduce exposure and improve authenticity.
User experience	Reels, recommendations and frequent ads compete for attention and create fatigue.	An ad-free, algorithm-free experience lets users intentionally browse Hubs and LatterBoxes.
Service exit	Leaving a platform can be difficult, and profiles may persist beyond the user’s need.	Users can leave one service or become a “ghost” there while retaining their wider identity.
Business growth	Advertising costs, uncertain ROI and temporary visibility make growth unpredictable.	Persistent structural presence supports intentional discovery and durable, opted-in relationships.

Patent-Pending Hub Architecture

A digital booth can function like a front office inside a known geographic or role-based Hub.



The Hub becomes a known destination; participants maintain structural presence inside it.

A structural place for every business

Brand identity and local context become durable points of discovery.

YourBrand.4fanz.com

A recognizable address for a business, connected to industry, city and ZIP Hubs.

Brand

A persistent Hub-Booth and digital front desk that customers can find again.

City + ZIP

Local discovery connects businesses, services, talent and events near the customer.

Commerce

Offers, ordering, fan relationships and relevant messages connect after discovery.

At scale, a small business can remain findable without posting every morning in hundreds of groups.

From Social Discovery to a Returning Customer

One direct path from first encounter to repeat commerce

1. DISCOVER

A customer finds the business via social media, QR, referral or iSearch.live.

2. ENTER

They open the business digitalFrontDoor to view its offerings and contact options.

3. RETURN

They can revisit directly, request services, book or order where supported, and opt in for LatterBox updates.

Social media can introduce the customer. FanCOMM2 helps keep the connection.

Purpose-Built 30+ Ecosystems across 200+ premium domains

Users and organizations participate in the context of what they are trying to do.

Technology

TechMalls.com

Services

Service2Buy.com

Alumni

AlumniTimes.com

News

TrueNewz.com

Learning

ProjectSchool.com

Shopping

Malls2Go.com
Art.malls2go.com
Jewelery.malls2go.com
...

Healthcare

City health Hubs
Doctors4Rx.com
Dentists4Rx.com

Jobs

Recruiters + seekers
Jobs2Apply.com
Jobs2Offer.com
JoblessHelpline.com

Descriptive domains + role context + geography reduce the feeling of being one business in an unlimited global ocean.

A Chamber of Fan-COMMunity-COMMerce in Every City

Annual membership is the local entry point into a shared FanCOMM2 technology foundation.

FANSIAL Commerce Alliance of [City]

The expansion model is a city-based alliance connecting participating businesses, Fans, organizers and professional providers. Each city can share the same identity, discovery, messaging and commerce infrastructure while developing programs for its local needs.

ANNUAL MEMBERSHIP

Role-based business presence, digital business cards, Hub-based discovery and supported digitalFrontDoor / digitalFrontDesk features.

LOCAL COLLABORATION

Community relationships, event sponsorship discussions and shared promotions, shaped around the city and participating industries.

REPEATABLE MODEL

Country > ecosystem > city Hub. Annual renewals and eligible premium upgrades are revenue levers to validate through local adoption.

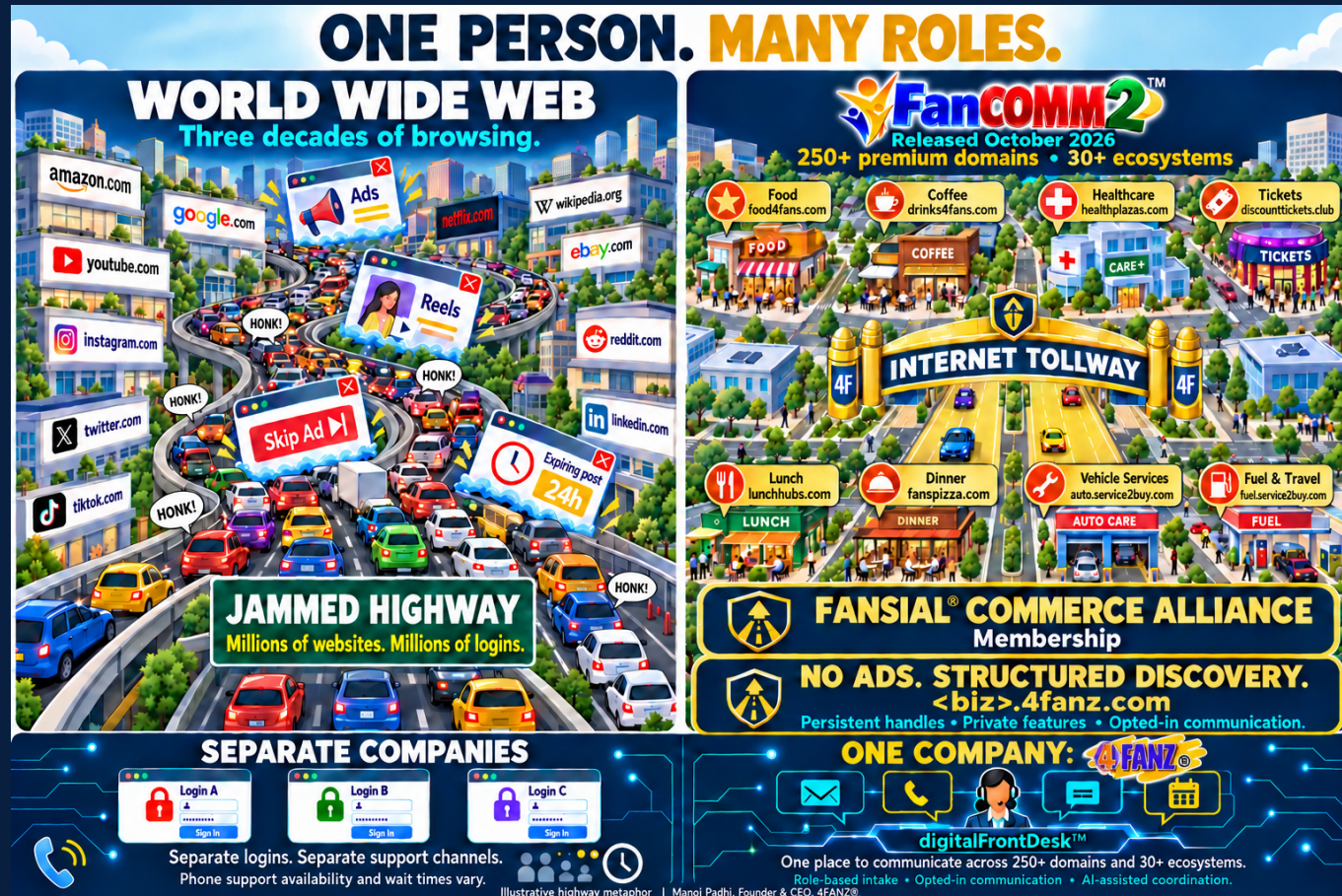
Current pricing and eligibility: WhereIsMyDeal.com and the applicable RoleCensus offer. Earlier dated offers in this deck are historical; membership benefits depend on plan, enabled services and onboarding approval.

[Explore city alliances](#)

[RoleCensus signup](#)

One Person. Many Roles. Connected Entrances.

Hydra Architecture: recognizable ecosystem doors connected by a shared foundation.



250+ domains
30+ ecosystems

A person can enter in one role, discover another ecosystem and continue through connected services. Business handles provide a lasting destination for returning customers.

The tollway / business-class framing is an experience metaphor. Third-party logos in the illustration do not imply affiliation or endorsement.

[Read the Hydra Architecture guide](#)

Annual Subscription to Structural Presence

Partner-assisted onboarding connects the membership offer with business activation.

1. APPLY & SUBSCRIBE

Select your city, ecosystem and role through RoleCensus. Review the current annual offer and the features included in your plan.

2. PARTNER CONTACT

Participating white-glove onboarding partners are notified. A partner contacts the business by phone, email or LatterBox to organize its information.

3. BUILD THE PROFILE

Set up the role-based business profile, services, contact pathways and any authorized deals or discounts. Target: one week after required inputs and verification.

4. VERIFY & CONNECT

Return the completed address-verification postcard. Payment alone does not complete onboarding. Eligible services support opted-in relationships after a customer leaves.

Timing depends on content, partner availability and verification. Measure activation time, paid conversion, renewals, engagement and partner support costs before replicating a city program.

Current offers: WhereIsMyDeal.com

Business Invitation: Wylie, Texas

Founder-reported physical outreach: invitation delivered and accepted for review by a restaurant business.

List/Sell/Sponsor Events in WoW Zone

Apply at onboarding.4fanz.com to Join

Zone: Food Role: Restaurant

Premium Domain: Food4Fans.com

Sponsorship/Year: 2026 | \$100/year
10/31/2026



Wheel of Wonder (WoW) Zones

FanCOMM2 digitalFrontDoor™ Onboarding
 Fan-COMMunity-COMMerce | CityOutletMalls.com
 Cloud Space Lease: <YourBusinessName>.4fanz.com
 QR code for up to 10,000 Customers / Fans
 WhereIsMyDeal.com deals | LatterBox(TM) Messaging
 dispatchASAP(TM) Commerce and much more!
 Explore city & business pages: IoR.4FANZ.com

SIGN UP & MAIL THIS BACK:
 Business: The South Phone: 504-327-
 Fan'sGlobal SocialNGN LLC | 163 Town Pl, STE 139
 Fairview, TX 75098 | Questions? Text +1 972-948-

FANSIAL COMMERCE ALLIANCE OF WYLIE

Historical onboarding postcard sample — phone digits redacted

THE SOUTH Restaurant role Food4Fans.com

This historical invitation illustrates the role, ecosystem, business contact and annual sponsorship fields used during local outreach.

Receipt or acceptance of an invitation is not proof of payment, a returned verification card, completed onboarding or endorsement.

Cleaned reproduction: Wylie alliance heading added; phone digits redacted. Historical pricing is not the current offer. Delivery and review status are reported by the founder, not independently verified.

[Read the invitation background](#)

LatterBox™: Messaging by Intent

Move from interruptive advertising toward intentional message discovery.

Traditional Attention Model

PAY-TO-REACH

- Businesses build follower audiences, then may have to pay again to reach them. Without promotional spending, visibility can fall sharply.

INTERRUPTIVE EXPERIENCE

- Algorithms determine distribution while frequent or extended ads interrupt the user.

DRIVING USE CASE

Drivers cannot safely interact with a screen to skip long ads or restart content. The result is interrupted listening and user frustration.

FanCOMM2™ / LatterBox™ Model

MESSAGES BY PURPOSE

Family • Friends • Civic • Business

Deals • Movies • Books • Entertainment

Users open the LatterBox™ category they care about and act when convenient.

- BUSINESS VALUE
- Private Fan-Hubs retain up to 10,000 opted-in customers. Theaters, concert organizers and restaurants can announce the next movie, event or deal without feed algorithms.
- Digital delivery also reduces dependence on paper flyers.

Objective: preserve reach without forcing every message to compete in one feed.

Let social media be social

The long-term vision separates everyday conversation from commercial discovery.

Today: temporary attention

Businesses repeatedly post in social groups or pay to appear in feeds. A post fades; the work of being visible starts again.

FanCOMM2: a durable address

A branded booth and city or ZIP Hub provide a place to be found. Opted-in fans can return for events, offers and purchases.

As commerce gains its own structure, social networks could focus more on people and their conversations.

Businesses can still have a social page, with less pressure to pay or post constantly to stay visible.

From Customer Encounter to Persistent Fan Relationship

Private Fan groups are designed for opted-in connections, with capacity up to 10,000 per organization.

1. MEET

Business Card Live / personal card
<https://fansial.4fanz.com/bizcards-live?q=Manoj+Padhi>

2. CONNECT

Customer intentionally joins

3. RETAIN

Persistent Fan relationship

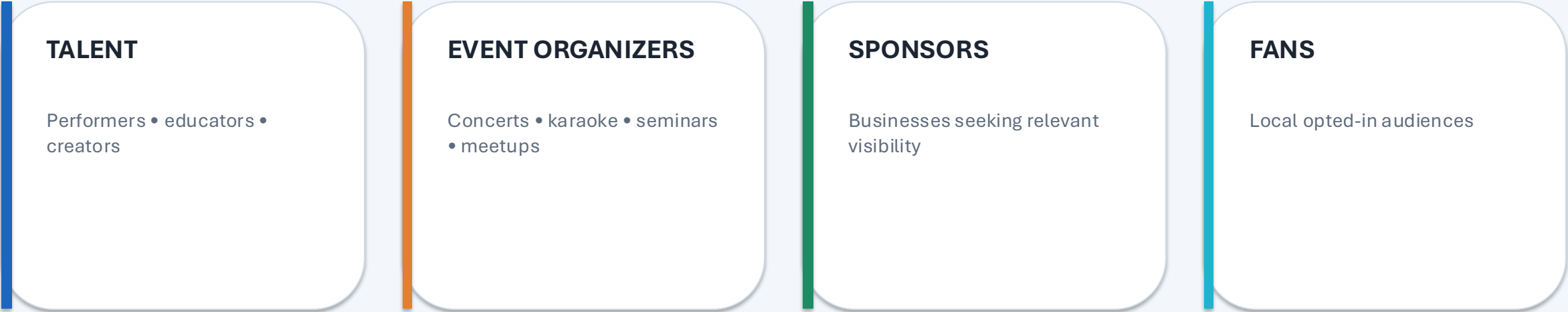
4. ENGAGE

Deals • discounts • events • updates

A follower is an audience signal. FanCOMM2 is designed to make the relationship explicit, local and reusable.

A Structured Local Economy for Talent, Events and Sponsors

Connect commercial roles that are normally separated across social and professional platforms.



Life after 5 PM + weekends Sponsor-supported local activity can create visibility, collaboration and income opportunities for participating talent and organizers.

Examples: cultural programs • concerts • educational seminars • community events • business meetups

Three Integrated Suites. One Shared Architecture.

Each suite explains a distinct business outcome while reusing FanCOMM2 identity, Hubs, discovery and communication infrastructure.

FanCOMM2™ Super Intelligence Suite

BUSINESSES

Make your brand, products and services discoverable to customers and Super Intelligence Agents through iSearch.live, TheSIAgents.com, TechMalls.com and organized ZIP, City, Metro and Vertical Hubs.

FanCOMM2™ Customer-to-Fan Suite

BUSINESSES

Do not lose customers when they walk out. Use LatterBox.AI for customer care and Private Fan Hubs to keep up to 10,000 opted-in customers connected for future offers, updates, events and commerce.

FanCOMM2™ 1OFFIS™ Cloud Front Office

OFFICES

Get your 1OFFIS™ digitalFrontDesk™, LatterBox.AI communications, Private Fan Hub and integrated presence across the FanCOMM2™ ecosystem - one cloud front office for discovery, engagement, support and commerce.

Shared layer: identity • roles • geography • Hubs • IslandSearch • LatterBox • marketplaces • commerce

Current Status: Live Platform, Not a Concept

FanCOMM2 V1.0 is live and production-ready as of September 15, 2026.

Business Card Live

Live utility for business identity and sharing.

fansial.4fanz.com/bizcards-live

<https://fansial.4fanz.com/bizcards-live?q=Manoj+Padhi>

Island Search

Patent-pending contextual search that can surface Hubs and participants within them.

fansial.4fanz.com/isearch-live?q=Manoj+Padhi

Explore the System

FAQs:
fansial.4fanz.com/faq

Blogs:
fansial.4fanz.com/blogs

Main ecosystem:
4fanz.com

Next diligence: adoption metrics • unit economics • IP scope • repeatable go-to-market

digitalFrontDoor: Announced October 12, 2026

Commercial launch status | Customer return-door initiative

Announcement + distribution

Announced October 12, 2026.

Video: youtube.com/watch?v=Vt5sPcc3RIY

Facebook: facebook.com/profile.php?id=61595052763629

Blog: ior.4fanz.com/manojpadhi/post-fanz-announces-digital-81.html

Social media + return door

Businesses keep posting on existing social channels, now including their digitalFrontDoor URL. Customers can revisit to see offers, chat, and use supported services even while the owner is away.

Views, not just impressions

FanCOMM2 intends to report visits to each digitalFrontDoor, distinguishing visits from social-platform impressions. Definitions, unique-visitor handling and analytics validation should be documented for investor diligence.

Social media introduces the customer. digitalFrontDoor helps them return.

Strategic direction

Market first as a supplement to social media. Over time, as customer adoption grows, aim to make digitalFrontDoor the primary interface for direct customer relationships.

December 2026: Revenue Target

Management projection | Not booked or realized revenue

PROJECTED GROSS SUBSCRIPTION REVENUE

\$100,000

PROMOTIONAL SUBSCRIPTION

75% OFF: \$50 per year

Offer ends October 14, 2026

At \$50 each: ~2,000 paid signups

CUSTOMER ACQUISITION

All business sectors are potential clients.

Role Census supports business-role,
location and ecosystem customization.

Why This Can Become a Platform

The investment thesis is based on shared infrastructure across many commercial verticals.

Shared Foundation

One architecture for identity, role, geography, Hubs, booths, search, messaging and Fan relationships.

Cross-Ecosystem Network

Technology, healthcare, shopping, jobs, learning, entertainment and future verticals can interact rather than remain isolated.

Structural Differentiation

- Persistent presence: Hub-Booths remain discoverable without endless daily posting.
- digitalFrontDesk™: Each business can operate a digital equivalent of its real-world front desk.
- 1OFFIS™: Every person receives a personal cloud office with LatterBox™.
- Private Fan-Hubs: Businesses can retain up to 10,000 opted-in customers.
- Intentional messaging: Customers review relevant updates when convenient, without live interruption.
- Buyer-seller continuity: Future movies, concerts and deals can reach customers after the first visit.
- Digital distribution: Offers and announcements reduce dependence on printed flyers.

Key question for investors: can a live Hub architecture become a repeatable network with defensible local density?

Role Census: An Onboarding Path for Every Business

Role + city + industry + digitalFrontDoor + ecosystem participation

ROLE CENSUS

At RoleCensus.com, businesses participate by identifying their roles, locality and relevant business categories.

CUSTOMIZE

Use the role and ecosystem context to configure a discoverable digitalFrontDoor, business profile and relevant services.

MONETIZE

Launch promotion: 75% off, \$50/year through October 14, 2026.

Illustrative gross revenue: 1,000 paid signups = \$50,000/year before costs.

RoleCensus.com | Business subscription offer is promotional and time-limited.

Why Invest Now?

The sponsorship strategy is not a replacement for the platform thesis. It is a focused go-to-market wedge that can accelerate city-level density.

RECURRING REVENUE

Annual Silver, Gold, Diamond, Corporate and Grand sponsorships create a recurring monetization path. The existing deck already identifies annual sponsorships, Hub-Booths, premium services, marketplaces and ecosystem partnerships as investor-value drivers.

NETWORK DENSITY

Sponsors attract organizers, events, talent and fans. Those participants create more reasons for local businesses to establish structural presence — strengthening the city-by-city network effect.

DIFFERENTIATED GTM

Instead of selling technology first, FanCOMM2 can invite companies to elevate documented CSR and community involvement. The platform becomes the infrastructure behind a business outcome executives already understand: reputation, visibility and community relationships.

Investment Case: From Sponsorship Wedge to Commerce Network

The investor opportunity is the reusable infrastructure underneath sponsorship — identity, Hubs, discovery, Fan relationships, messaging and commerce.

1. ACQUIRE BUSINESSES

Invite businesses through a clear sponsorship proposition: establish <YourBrand>.4FANZ.com, document community participation and become discoverable to organizers.

2. BUILD LOCAL LOOPS

Each sponsor can connect to events, organizers, talent and opted-in Fan communities. Private Fan-Hubs are designed for up to 10,000 members per organization.

3. EXPAND MONETIZATION

Once local density forms, the same network can support Hub-Booths, deals, marketplaces, digital front desks, premium services, ecosystem partnerships and additional verticals.

\$5M FOR 5% EQUITY • SCALE THE LIVE ARCHITECTURE INTO REPEATABLE CITY-LEVEL DENSITY

Why Sponsors May Choose FanCOMM2™

The sponsor proposition can become a powerful acquisition wedge for the broader Fan-Community-Commerce network.

PREMIUM COMMERCE ENVIRONMENT

Sponsors are invited into a premium, organized commerce environment designed to complement the noisy World Wide Web. FanCOMM2 combines structural Hub-Booth presence, role-based discovery, sponsorship, community participation and persistent Fan relationships. The Hub architecture and Hub-based search are patent-pending. Individual features can be imitated, but 4FANZ believes reproducing the integrated architecture, IP, domain portfolio, ecosystem structure and accumulated R&D would be substantially more difficult.

250+ PREMIUM DOMAINS

The existing portfolio includes 250+ premium domains supporting specialized ecosystems. The long-term plan is for **200+** domains to host increasingly smart Web applications where Fans can discover participating sponsors, view products and services, receive deals and ultimately buy directly within relevant commerce contexts.

BUILT-IN MEDIA LAYER

FanCOMM2 is intended to include an integrated promotion and storytelling layer. TrueNewz.com is already identified in the ecosystem portfolio; BizNewz.tv is an expansion of the media strategy for business interviews, sponsor stories, executive conversations, product introductions and community-impact coverage.

SPONSORSHIP → COMMUNITY STORY → FAN DISCOVERY → STRUCTURAL PRESENCE → COMMERCE

Why This Matters to Investors

Sponsorship is the go-to-market wedge. The investable asset is the reusable network underneath it.

LOWER-FRICTION BUSINESS ACQUISITION

Rather than asking companies to first understand a new Internet architecture, 4FANZ can invite them around a familiar business objective: elevate CSR, sponsorships and community involvement. The technology becomes the infrastructure behind a value proposition executives already understand.

MULTIPLE MONETIZATION LAYERS

Annual sponsorships can lead into Hub-Booths, premium services, deals, marketplaces, ecosystem partnerships, digital front desks, media promotion and direct commerce. The same identity, Hub, search, messaging and Fan relationship infrastructure can be reused across verticals.

DEFENSIBILITY + NETWORK EFFECTS

More sponsors can attract more organizers, events, talent and Fans. More participation can create more reasons for businesses to establish structural presence. Combined with 10+ years of R&D, patent-pending Hub technology and the 250+ domain portfolio, the strategy is designed to build city-level density that becomes harder to reproduce as the network grows.

200+

\$5 MILLION FOR 5% EQUITY • SCALE SPONSOR ACQUISITION INTO CITY-BY-CITY NETWORK DENSITY

Why digitalFrontDoor Strengthens the Investment Case

A concrete adoption wedge for the broader 30+ ecosystem platform

SIMPLE VALUE

Sell a return door, not an abstract new Internet.

The message works across doctors, dentists, food, hospitality, retail and technology.

RECURRING REVENUE

Annual subscriptions can create a lower-priced entry point, with potential expansion to sponsorship, booths and premium services.

NETWORK EFFECT

Every participating business may attract opted-in customers and strengthen city-level density.

Consumers can register free for 1OFFIS, subject to approval.

Video demonstration: youtube.com/watch?v=AXqTsy0Umgc | 4FANZ.com

\$5 million for 5% equity

Scale a live Hub architecture into a city-by-city commercial network.

Product + reliability

Extend the platform, strengthen infrastructure and support repeatable onboarding.

City adoption

Build density among local businesses, fans, talent, sponsors and event organizers.

IP + partnerships

Advance patent work and develop vertical and distribution partnerships.

Investment objective

Prove local participation, repeatable economics and expansion across the domain portfolio.

Where We Stand Today

FanCOMM2™

A live platform entering focused ecosystem onboarding

LIVE NOW

FanCOMM2™ V1.0

4FANZ.com
iSearch.live
BizCards.live

The platform, Hub Search and digital-card experience are available for demonstrations and onboarding.

ACTIVE OUTREACH

Automotive

Mercedes-Benz of Plano approached to explore CarMalls2Go.com; broader dealer outreach is planned.

Legal

Attorney and law-firm onboarding is being prepared for Lawyers2Win.com.

Technology

Technology CEOs will be invited to list products and services on TechMalls.com.

Alumni

Alumni associations are being invited to establish communities on AlumniTimes.com.

ADOPTION LOOP

10-second card sharing • city discovery • sponsor-event connections • talent earning opportunities

LIVE PLATFORM › ECOSYSTEM OUTREACH › BUSINESS + FAN ONBOARDING › CITY-LEVEL DENSITY

Why Invest: Platform Foundation

FanCOMM2™

Long-term R&D, protected assets and reusable infrastructure

10+

YEARS OF R&D

More than a decade of architecture design, domain acquisition, product development and ecosystem planning produced the live FanCOMM2 platform.

A long development cycle creates knowledge, assets and architecture that cannot be reproduced quickly.

REGISTERED BRANDS

4FANZ® and FANSIAL®

PATENT-PENDING

Hub architecture and Hub-based search

DOMAIN PORTFOLIO

200+ premium domains supporting specialized ecosystems

REUSABLE CORE

Identity, profiles, Hubs, search, LatterBox™ and commerce services

LIVE PRODUCT + PROTECTED IP + PREMIUM DOMAINS + MULTI-ECOSYSTEM ARCHITECTURE

Why Invest: Expansion and Future Value

FanCOMM2™

Multiple growth loops can reuse the same underlying platform

GROWTH ENGINES

Opted-in reach

Private Fan-Hubs and LatterBox™ reduce dependence on cold outreach, spam and feed algorithms.

Event economy

Talent, organizers, sponsors and Fans can create earning opportunities after 5 PM and on weekends.

Network effects

A Fan entering through one service can discover relevant businesses and events across the city ecosystem.

AI operations

Specialized AI agents can support discovery, onboarding, assistance and commerce workflows across Hubs.

INVESTOR VALUE

Recurring revenue

Annual sponsorships, Hub-Booths, premium services, marketplaces and ecosystem partnerships.

Business continuity

Companies gain another channel when search, social platforms, cyber incidents or AI answers reduce website traffic.

Extensible architecture

New services reuse the same identity, Hub, search, messaging and commerce foundation.

Addressable breadth

Every business can establish structural presence, while every person can participate through one or more roles.

Investor foundation: 10+ years of R&D • 4FANZ® + FANSIAL® • patent-pending Hub technology • live platform • 200+ premium domains

A place for commerce, roles and talent

A scale opportunity built on long-term R&D and reusable infrastructure.

LIVE PLATFORM + HUB ARCHITECTURE + PREMIUM DOMAINS

FanCOMM2 is designed to give businesses a durable place and people a way to earn through their roles and talents.

Seeking a strategic partner for a \$5 million investment in exchange for 5% equity to scale.

Manoj Padhi | Founder & CEO, 4FANZ / FanCOMM2

4fanz.com • iSearch.live • bizcards.live

Business Model: Affordable Entry, Expanding Value

Annual subscriptions create the entry point; sponsor and enterprise services provide expansion.

DIGITAL FRONT DOOR

Launch offer: \$50/year through Oct 14. Next promotional tier: \$100/year. Planned standard: \$200/year.

PREMIUM SPONSORSHIPS

Silver, Gold, Diamond and corporate tiers: branded pages, Hub-Booths, talent and customer engagement.

ADDITIONAL REVENUE

Enterprise configuration, ecosystem services, marketplace participation, events and optional premium features.

THE REUSABLE ECONOMIC ENGINE

One identity, city/ZIP Hub, role-based search, digitalFrontDoor and LatterBox architecture can serve many verticals. Low-cost subscriptions introduce customers; upgrades and renewals are the proposed growth levers.

Business model is proposed; tier adoption, renewal rates and unit economics remain to be validated.

Decentralized Expansion: Country to City Commerce Hub

Local commerce hubs, vertical-specific ecosystems, globally connected infrastructure.

COUNTRY

Local market / language / rules
Repeatable network deployment
Shared global technology

ECOSYSTEM

Healthcare, jobs, retail, food
Vertical-specific roles and services
Reusable premium-domain entry

CITY COMMERCE HUB

Local businesses and consumers
Opt-in customer and talent hubs
Direct discovery and commerce

**Country x Cities x Ecosystems per city x Paying businesses per hub
x Average annual revenue per business = Annual subscription revenue**

Not an Amazon / Alibaba-style centralized marketplace: local hubs share a global backbone.

Bottom-Up Revenue: Country x Ecosystem x City

Illustrative hub activation and business subscription assumptions at \$200 average annual revenue.

YEAR	COUNTRIES	CITIES / COUNTRY	ECOSYSTEMS / CITY	PAID BIZ / HUB	ARPA	REVENUE
2026	1	5	2	50	\$200	\$0.1M
2027	2	25	10	100	\$200	\$10M
2028	5	100	20	50	\$200	\$100M
2029	10	250	20	50	\$200	\$500M

Each city x ecosystem combination is one local commerce hub.

Counts represent distinct annual paying business equivalents, not free profiles.

All geographic rollout and conversion assumptions are unvalidated management upside inputs.

Go-to-Market: Build Local Density, Then Replicate

Digital Front Door is the practical first product; 30+ ecosystems share one infrastructure.

1 | ACQUIRE

Dallas-Fort Worth pilot: direct calls, business-group outreach, Facebook, Instagram, QR cards and ground campaigns.

2 | RETAIN

Turn first visits into opt-in customer and talent relationships through branded doors, Private Fan Hubs and LatterBox.

3 | EXPAND

Grow by city, industry and role; add premium sponsor plans and connected marketplaces as local adoption is proven.

INITIAL DISCOVERY ASSETS

Existing DFW karaoke community: approximately 900 potential invitees; \$5 service fees collected from multiple singers. Event relationships with Atithi Ventures and LalQila Banquets & Restaurants. These signals do not yet establish subscription product-market fit.

Measure conversion, repeat visits, retention and sponsor upgrades before scaling spend.

Funding Strategy and Proposed Use of Capital

Separate immediate bridge needs from the larger proposed growth equity round.

IMMEDIATE BRIDGE | \$25K-\$50K

Priority: AWS infrastructure, operations, onboarding and initial sales. Open to negotiated SAFE, convertible note or other suitable structure.

GROWTH ROUND | \$5M FOR 5%

Founder-proposed equity terms, subject to negotiation and diligence. Implies \$100M post-money valuation if completed on those terms.

ILLUSTRATIVE ALLOCATION OF \$5M

30% customer acquisition (\$1.5M); 25% engineering (\$1.25M); 20% cloud, security and operations (\$1M); 15% marketing and ecosystem launch (\$750K); 10% IP, legal and working capital (\$500K).

No external equity commitments reported; approx. \$1M founder investment is not outside funding.

Investor Diligence: The Metrics That Matter

The next investment milestone is repeatable economics, not domain count alone.

CUSTOMER ACQUISITION

Paid signups, cost per acquired business, lead-to-paid conversion, and channel-level performance.

RETENTION + VALUE

Annual renewals, active business doors, returning visitors, sponsor upgrades, and annual revenue per account.

NETWORK EFFECT

Opt-in fans per sponsor, direct-message engagement, city-level business density, and repeat commercial activity.

KEY RISKS + VALIDATION

Early revenue and uncertain adoption; aggressive forecasts; founder concentration; cybersecurity, privacy, and patent prosecution. Mitigate through phased local pilots, transparent financial reporting, consent-based design, security controls, documentation, and measured expansion.

Operational platform is live; recruitment of paying business customers is in an early stage.

Risks, Challenges & Mitigation

Risk management priorities for a platform entering commercialization

Commercial & Execution Risks

- Unproven paid product-market fit: pilot in DFW, track conversion, renewals and retention.
- Customer acquisition costs: test direct outreach, groups, QR and event-led acquisition.
- Founder concentration: document architecture and hire selectively as capital permits.
- Working capital: prioritize cloud uptime, onboarding and measured spending.

Technology, Legal & Competitive Risks

- AI and ad-tech evolution: adapt structured Hub discovery and agent integrations.
- Security and privacy: consent, access controls, monitoring and incident response.
- Regulatory: privacy, messaging, event permits, licensing and consumer protections.
- Patent uncertainty: pending applications do not guarantee granted exclusivity.
- Incumbents may copy features: differentiate through integrated roles, Hubs and domains.

Strategic Partnerships & Business Agreements

Distinguish operating arrangements from prospects and unsigned strategic discussions

Initial DFW Event Relationships

- Atithi Ventures, Plano, Texas: arrangement to host monthly community events.
- LalQila Banquets & Restaurants: arrangement to host monthly events.
- Founder reports one event hosted at each venue; cadence is not yet scaled.

Commercial Partner Strategy

- Target restaurants, recruiters, healthcare providers, technology firms and event organizers.
- Offer Digital Front Door, opted-in Fan Hubs, sponsorship and marketplace participation.
- No signed enterprise distribution, licensing or major brand partnerships asserted here.

Diligence: provide executed agreements, dates, commercial terms and responsibilities where available.

Venue arrangements are early operational evidence, not proof of a scaled revenue channel.

Company Journey & Key Milestones

Founder-funded R&D to an operational platform and initial commercial launch

2015-2025	10+ years of founder-led research, software development, cloud operations, domains and IP work.
2026 - Sep	FanCOMM2 V1.0 operational; Hub discovery, business identity and ecosystem infrastructure.
2026 - Oct 12	Digital Front Door announced; introductory annual business subscription offer.
2026 - Oct	DFW outreach, karaoke community, initial \$5 service-fee collections and event relationships.
Funding status	Approximately \$1M founder-funded development; no external equity funding confirmed.

Future Roadmap: Measurable Gates

Milestones are management targets, contingent on funding and market response

Q4 2026 - Q1 2027

- Close \$25K-\$50K bridge and stabilize infrastructure.
- Validate first repeatable paid Digital Front Door sales.
- Establish DFW acquisition, engagement and renewal measurement.
- Pursue strategic sponsorships and larger growth financing.

2027 - 2029 Expansion

- Replicate verified city/industry playbooks in new markets.
- Launch additional ecosystem domains as local density justifies.
- Add employer/recruiter hubs, healthcare and commerce verticals.
- Scale hiring, security, operations and AI-assisted discovery.
- Reforecast each quarter from actual paid conversion and retention.

Critical gate: paid acquisition cost < expected customer lifetime gross profit.

Expansion targets should be revised if unit economics or financing milestones are missed.

Target Market & Addressable Market

Global potential, local market entry; scenario mathematics is not third-party TAM validation

Initial Beachhead

- DFW independent businesses posting daily in social groups.
- Restaurants, local retail, events, performers, sponsors and service providers.
- Adjacent markets: recruiters, employers, alumni, healthcare and technology vendors.
- City-by-city and role-by-role expansion.

Illustrative Annual Market Scenarios

- \$20B: 100M potential business accounts x \$200/year.
- \$200B: 200M potential accounts x \$1,000/year blended spend.
- \$200,000 million = \$200 billion.
- Neither account population nor blended spend is independently verified.
- Do not label this as confirmed TAM without market research.

Entry-level \$200 pricing and \$1,000 blended spend represent different product mixes.

SOM must be based on reachable businesses, actual conversion, pricing and renewal rates.

Revenue Model: Entry Subscription to Premium

The same shared platform can monetize more deeply as local relationships grow

Subscription & Sponsorship

- Digital Front Door: \$50 launch, \$100 promotion, \$200 planned standard annual price.
- Silver, Gold, Diamond and enterprise tiers: more pages, services and sponsorship.
- Optional Private Fan Hubs: up to 10,000 opted-in members per eligible sponsor.
- Additional enterprise onboarding, customization and premium services.

Unit Economics to Validate

- Annual revenue per paying business (ARPA) and plan mix.
- CAC by channel; paid conversion and time to activation.
- Renewal rate, gross margin, cloud cost per active account.
- Net revenue retention and contribution margin.
- Upsell from entry Digital Front Door to premium tiers.

Investor test: can each new city generate repeatable positive contribution margin?

Exponential Upside: Revenue and EBITDA

Same 2026-2029 management upside scenario; now tied to local commerce hub adoption.

YEAR	REVENUE	OPERATING EXPENSES	EBITDA	MARGIN
2026	\$100,000	\$250,000	-\$150,000	Negative
2027	\$10,000,000	\$8,000,000	\$2,000,000	20%
2028	\$100,000,000	\$65,000,000	\$35,000,000	35%
2029	\$500,000,000	\$300,000,000	\$200,000,000	40%

The revenue targets are generated by the country / city / ecosystem / business hub model.
Expenses and EBITDA are hypothetical; no audited operating margin or scaling economics yet.

From Invitation to Sponsorship Participation

Two live resources explain the sponsorship thesis and make outreach transparent.

Motivational Case Study

ElectroGuard is used as an example of a generous company with a public sponsorship pathway. The article explains the FanCOMM2 thesis: community support should remain discoverable and build a persistent sponsorship history rather than vanish after event day.

[OPEN LIVE RESOURCE](#)

Invitation Tracker

Invited2FanCOMM2 provides a public outreach layer for businesses invited to establish a structural presence. The goal is transparent progression from invitation and reserved handle toward onboarding, sponsorship participation and documented community history.

[OPEN LIVE RESOURCE](#)

Vision: build FanCOMM2 as a “Generous Business Class” of the World Wide Web — a place where businesses can be proud of their CSR, sponsorships and community involvement, while those activities become part of a durable commercial identity.

Official launch video

<https://www.youtube.com/watch?v=Vt5sPcc3RIY>

Earlier FanCOMM2 vision video

<https://www.youtube.com/watch?v=AXqTsy0Umgc>

Official announcement blog

<https://ior.4fanz.com/manojpadhi/post-fanz-announces-digital-81.html>

Facebook digitalFrontDoor presence

<https://www.facebook.com/profile.php?id=61595052763629>

Role Census / business onboarding

<https://rolecensus.com>

4FANZ ecosystem

<https://4fanz.com>

Promotional offer: 75% OFF | \$50/year | Ends October 14, 2026



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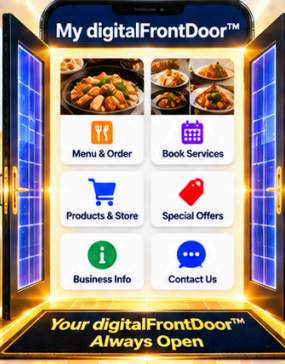
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 ✅ Stay connected via LatterBox™
 ✅ Return again and again

Same Customers



Customer Journey for John (Social Media Only)



→



→



→



→



Sees post on social media → Shows interest → Forgets later → Searches again (maybe) → Often goes to a competitor

Customer Journey for Bob (With digitalFrontDoor™)



→



→



→



→



Sees post with frontdoor URL → Visits digitalFrontDoor → Chats, views menu, books or orders → Gets deals and updates → Comes back again and again

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Watch the vision: youtube.com/watch?v=AXqTsy0Umgc